

**WALLACE HALL
FINE ARTS CENTER**

VENUE:
1001 GEORGE WALLACE DR
GADSDEN, AL 35903

CONTACT US
WALLACEHALL@GADSDENSTATE.EDU
256.549.8475



Wallace Hall Fine Arts Center

FOR-PROFIT RATES				NON-PROFIT RATES*				EDUCATIONAL INSTITUTIONS			
PUBLIC PERFORMANCE		REHEARSAL - USE OF STAGE AND BACKSTAGE ONLY		PUBLIC PERFORMANCE		REHEARSAL - USE OF STAGE AND BACKSTAGE ONLY		PUBLIC PERFORMANCE		REHEARSAL - USE OF STAGE AND BACKSTAGE ONLY	
Half Day (5 hours)	Full Day (up to 10 hours)	Half Day (5 hours)	Full Day (up to 10 hours)	Half Day (5 hours)	Full Day (up to 10 hours)	Half Day (5 hours)	Full Day (up to 10 hours)	Mon - Wed	Thurs - Sun	Mon - Wed	Thurs - Sun
\$600	\$1,200	\$600	\$1,200	\$450	\$900	\$450	\$900	\$50	\$50	\$50	\$50

Additional Event Spaces	
Meadows Event Space* (Capacity 110)	\$300/ Half Day // \$600/ Full Day (FP) \$225/ Half Day // \$450 Full Day (NP)
Inzer Black Box Theatre* (Capacity 110)	\$300/ Half Day // \$600/ Full Day (FP) \$225/ Half Day // \$450 Full Day (NP)

* event spaces include one (1) mic and general stage wash

Event Security & Housekeeping	
SECURITY	\$150/ PERFORMANCE
HOUSEKEEPING	\$150/ PERFORMANCE

Event Labor	
ADDITIONAL TECH*	\$20/HR (4 hr min)
Additional Box Office Hours	\$30/HR

* additional Audio, Lighting, Programming, Fly System, Spotlight Operator

Availability and Scheduling	
Events and rehearsals may be held during the following hours*	
Mondays - Thursdays.....	9:00am until 9:00pm
Friday - Saturdays.....	9:00am until 10:00pm
Sundays.....	12:00pm until 9:00pm
*No GSCC venue shall be booked for more than twelve hours (consecutively or otherwise) on any given day.	

Box Office Fees	
Comp Tickets (1 - 50)	\$0.50/ each
Comp Tickets (51+)	\$2/ each
Additional Box Office Hours	\$30/HR
Facility Renewal Fee	\$250 (minimum assessment)

Equipment/ Facility Usage Fees	
Staging Set Up	\$20/hr (4 hr min)
Wireless Microphones	\$15/ mic/ day
Projection System	\$30/ day
Spotlight	\$20/ light/ day
Moving Light Package	\$100/ Performance
Tablecloths (Black)	\$3/ each
Folding Tables	\$2/ each
Choir Risers or Portable Staging	\$10/ unit
Orchestra Pit Reconfiguration	\$100

Fines	
Violating GSCC's Mission, Institutional Goals, and Value	\$300.00 Fine
Violating Box Office Service Agreement	\$300.00 Fine
Not Completing both BOSA & FUA by Load-in	\$200.00 Fine
Entering Facility before Staff	\$250.00 Fine
Advertising an Event Prior to Rental Acceptance	\$200.00 Fine
Violating Technical Policy	\$200.00 Fine
Violating Safety Policy	\$200.00 Fine
Prohibited Item(s)	\$250.00 Fine
Violating Scheduling Policy	\$200.00 Fine/ per Hour
Cancellation Service Fee	\$250.00 Fine + 10% CC
Food/Drink on stage or in dressing rooms	\$100.00 Fee
Violating Construction Policy	\$350.00 Fee